

Re: 2023 Haile L. Alford Memorial Breakfast

Greetings:

On Thursday, May 18, 2023 from 8:30 am to 11:00 am at the DuPont Country Club, 1001 Rockland Road, Wilmington, Delaware the Multicultural Judges & Lawyers Section of the Delaware State Bar Association ("MJL Section") will host its annual Haile L. Alford Memorial Breakfast.

## Haile L. Alford Memorial Breakfast

The Alford Memorial Breakfast honors the life and legacy of Judge Haile L. Alford, the first African American woman appointed to serve on the Superior Court of Delaware. Judge Alford was an avid proponent of increased diversity in the Delaware Bar. This year, we are excited to have as our keynote speaker, Eugene R. Young, Jr., Director of the Delaware State Housing Authority.

In honor of Judge Alford and her legacy, the MJL Section will present the Alford Excellence Award to deserving law school recipients who have indicated their intent to sit for the 2023 Delaware Bar Exam and practice law in the State of Delaware. The MJL Section will also present the MJL Community Service Award to an individual or organization who has exhibited a strong commitment and has made outstanding contributions to serving the community; the MJL Leadership Award to a member of the Section who demonstrated substantial leadership and dedication to the MJL Section's mission and goals; and the MJL Rising Star Award to a member of the Section who has been admitted to the Delaware Bar for fewer than ten (10) years, and has shown dedication to promoting the goals of the Section.

## **Sponsorship**

To ensure the continued success of the Alford Memorial Breakfast, we are requesting your support at any the following sponsorship levels:

> **Diamond Sponsor** (\$5000): (i) full-page advertisement inside the Program Book; (ii) full slide advertisement on slideshow during the Breakfast; (iii) 10 reserved seats at the Breakfast; (iv) recognition during the Breakfast; and (v) recognition on the MJL Website.

- ➤ Platinum Sponsor (\$4000): (i) half-page advertisement inside the Program Book; (ii) half-slide advertisement on slideshow during the Breakfast; (iii) 8 reserved seats at the Breakfast; (iv) recognition during the Breakfast; and (v) recognition on the MJL Website.
- ➤ Gold Sponsor (\$2500): (i) quarter-page advertisement inside the Program Book; (ii) quarter-slide advertisement on slideshow during the Breakfast; (iii) 5 reserved seats at the Breakfast; (iv) recognition during the Breakfast; and (v) recognition on the MJL Website.
- > Silver Sponsor (\$1500): (i) quarter-page advertisement inside the Program Book; (ii) mention on slideshow during the Breakfast; (iii) 3 reserved seats at the Breakfast; (iv) recognition during the Breakfast; and (v) recognition on the MJL Website.
- ➤ **Bronze Sponsor** (\$1000): (i) mention inside Program Book; and (ii) mention on slideshow during the Breakfast; (iii) 2 reserved seats at the Breakfast; (iv) recognition during the Breakfast; and (v) recognition on the MJL Website.
- > Friend Sponsor (\$500): (i) mention inside Program Book; and (ii) mention on slideshow during the Breakfast; (iv) recognition during the Breakfast; and (v) recognition on the MJL Website.

Through generous sponsorships, many deserving students have received scholarships totaling in excess of \$100,000.00.

The MJL Section hopes you can help us make this a successful and memorable event. If you are willing to sponsor the Alford Memorial Breakfast, please return the enclosed sponsorship sheet with your check made payable to the Delaware State Bar Association with "MJL Alford Breakfast" in the memo field to the Delaware State Bar Association at 405 N. King Street, Ste. 100, Wilmington DE, 19801 by **Friday April 28, 2023**. Should you have any questions, please do not hesitate to contact me at (215) 252-9564 or Olufunke.Leroy@hklaw.com.

On behalf of the members of the MJL Section, we thank you in advance for your generosity and appreciate your anticipated support.

Very truly yours,

/s/ Olufunke O. Leroy

Olufunke O. Leroy Alford Breakfast Committee Chair

## 2023 Haile L. Alford Memorial Breakfast Sponsor Form

\_\_\_\_\_\_ (firm/organization) would like to participate in the Haile L. Alford Memorial Breakfast at the following sponsorship level:

- ➤ **Diamond Sponsor** (\$5000): (i) full-page (7.5w x 10h) color advertisement inside the Program Book; (ii) full slide advertisement on slideshow during the Breakfast; (iii) 10 reserved seats at the Breakfast; (iv) recognition during the Breakfast; and (v) recognition on the MJL Website.
- ➤ Platinum Sponsor (\$4,000): (i) half-page (7.5w x 5h) color advertisement inside the Program Book; (ii) half-slide advertisement on slideshow during the Breakfast; (iii) 8 reserved seats at the Breakfast; (iv) recognition during the Breakfast; and (v) recognition on the MJL Website.
- ➤ Gold Sponsor (\$2,500): (i) quarter-page (3.75w x 5h) color advertisement inside the Program Book; (ii) quarter-slide advertisement on slideshow during the Breakfast; (iii) 5 reserved seats at the Breakfast; (iv) recognition during the Breakfast; and (v) recognition on the MJL Website.
- ➤ **Silver Sponsor** (\$1,500): (i) quarter-page (3.75w x 5h) color advertisement inside the Program Book; (ii) mention on slideshow during the Breakfast; (iii) 3 reserved seats at the Breakfast; (iv) recognition during the Breakfast; and (v) recognition on the MJL Website.
- ➤ **Bronze Sponsor** (\$1,000): (i) mention inside Program Book; and (ii) mention on slideshow during the Breakfast; (iii) 2 reserved seats at the Breakfast; (iv) recognition during the Breakfast; and (v) recognition on the MJL Website.
- Friend Sponsor (\$500): (i) mention inside Program Book; and (ii) mention on slideshow during the Breakfast; (iv) recognition during the Breakfast; and (v) recognition on the MJL Website.

Please return your sponsorship form and check made payable to Delaware State Bar Association with "MJL Alford Breakfast" in the memo field to the Delaware State Bar Association at 405 N. King Street, Ste. 100, Wilmington DE, 19801.

## **DELIVERY OF ADVERTISEMENTS**

All advertising should be sent by **Friday, April 28, 2023** to Katelin A. Morales, via e-mail to kmorales@potteranderson.com.

All display ads must be submitted as an electronic file via disk or e-mail. File formats accepted are PDF, EPS, TIFF, or JPG. PDF files are preferred.