FRANCHISING AND BASIC TRADEMARK CONCEPTS: THE LEGAL ASPECTS

TUESDAY, APRIL 28, 2020
9:00 A.M. – 11:15 A.M.

2.0 hours CLE credit for Delaware and Pennsylvania attorneys

REGISTRATION AND CHECK-IN: 8:30 A.M. – 9:00 A.M. | CLE SEMINAR: 9:00 A.M. – 11:15 A.M.

Live in New Castle County at Delaware State Bar Association, 405 N. King St., Suite 100, Wilmington, DE
Live webcast in Kent County at Morris James LLP, 850 New Burton Rd., Suite 101, Dover, DE
Live webcast in Sussex County at Tunnell & Raysor, 30 E. Pine St., Georgetown, DE

ABOUT THE PROGRAM

Franchise law is the body of law that relates to making, operating, and ending franchise relationships. Franchise law encompasses laws and regulations at all levels of government that govern how corporations and individuals may enter into franchise relationships.

Trademarks have been described as the “cornerstone” of franchising. According to the recent legal cases on franchising, there is a misunderstanding of the legal power and ownership rights surrounding trademarks which leads to a lot of disappointed franchisees. Learn about the ins and outs of Franchise Law from the experts.

PROGRAM HIGHLIGHTS:
- Basic Franchise Principles
- Perceived Advantages of Franchising
- Perceived Disadvantages of Franchising
- To Franchise or Not
- Overview of Franchise Laws and Regulations
- Evaluating a Franchise Opportunity
- Intellectual Property/Trademarks
- Franchise Transfers/Terminations
- Real Estate Issues in a Franchise System
- Franchise Litigation

Sponsored by The Delaware State Bar Association
FRANCHISING AND BASIC TRADEMARK CONCEPTS: THE LEGAL ASPECTS

TUESDAY, APRIL 28, 2020
9:00 A.M. – 11:15 A.M.

2.0 hours CLE credit for Delaware and Pennsylvania attorneys

REGISTRATION AND CHECK-IN: 8:30 A.M. – 9:00 A.M. | CLE SEMINAR: 9:00 A.M. – 11:15 A.M.

Live in New Castle County at Delaware State Bar Association, 405 N. King St., Suite 100, Wilmington, DE
Live webcast in Kent County at Morris James LLP, 850 New Burton Rd., Suite 101, Dover, DE
Live webcast in Sussex County at Tunnell & Raysor, 30 E. Pine St., Georgetown, DE

PROGRAM SCHEDULE

Moderator
Arthur D. Kuhl, Esquire
Reger Rizzo & Darnall LLP

Panelists
Harris J. Chernow, Esquire
Reger Rizzo & Darnall LLP
Daniel L. Fiore, Esquire
Reger Rizzo & Darnall LLP
Michael J. Berkowitz, Esquire
Volpe and Koenig, P.C.

Program

8:30 a.m. – 9:00 a.m.
Registration and Check-in

9:00 a.m. – 10:00 a.m.
• Basic Franchise Principles
• Perceived Advantages of Franchising
• Perceived Disadvantages of Franchising
• To Franchise or Not

10:00 a.m. – 10:15 a.m.
Break

10:15 a.m. – 11:15 a.m.
• Overview of Franchise Laws and Regulations
• Evaluating a Franchise Opportunity
• Intellectual Property/Trademarks
• Franchise Transfers/Terminations
• Real Estate Issues in a Franchise System
• Franchise Litigation

Sponsored by The Delaware State Bar Association
FRANCHISING AND BASIC TRADEMARK CONCEPTS: THE LEGAL ASPECTS

TUESDAY, APRIL 28, 2020
9:00 A.M. – 11:15 A.M.

2.0 hours CLE credit for Delaware and Pennsylvania attorneys

REGISTRATION AND CHECK-IN: 8:30 A.M. – 9:00 A.M. | CLE SEMINAR: 9:00 A.M. – 11:15 A.M.

Live in New Castle County at Delaware State Bar Association, 405 N. King St., Suite 100, Wilmington, DE
Live webcast in Kent County at Morris James LLP, 850 New Burton Rd., Suite 101, Dover, DE
Live webcast in Sussex County at Tunnell & Raysor, 30 E. Pine St., Georgetown, DE

THREE WAYS TO REGISTER:
• NEW! Register online at www.dsba.org/cle. Log in and select Live Seminars (DSBA members only).
• Fax this completed form with credit card information to (302) 658-5212
• Mail this completed form with check or credit card information to:
  Delaware State Bar Association, 405 N. King St., Suite 100, Wilmington, DE 19801

Franchising and Basic Trademark Concepts • Tuesday, April 28, 2020

LOCATION:
☐ Delaware State Bar Association in Wilmington ☐ Morris James in Dover ☐ Tunnell & Raysor in Georgetown

SELECT REGISTRATION TYPE:
All rates include the CLE Seminar and Material Download
☐ $140.00 Members and Staff Registering On or Before 4/21/20 ☐ $160.00 Members and Staff Registering After 4/21/20
☐ $260.00 Non-Members
☐ PA Credit – Add $6.00 PA ID No. ______________

Name: ________________________________________________________________
DE ID No.:______________________________
E-mail: ________________________________________________________________________________________________________________________
Employer/Firm:_____________________________________________________________________________ Phone:_______________________________
Address: _________________________________________________________________________________________________________________
Check/Charge in the amount of $___________________________________ enclosed. Please make checks payable to DSBA.
MasterCard ☐ Visa ☐ Amex ☐ Discover ☐ Exp. Date:__________ CVV:________ Card No.: ____________________________________
Signature:_______________________________________________________ (Required if card purchase) Billing Zip Code: ___________________________

General Information
Return registration form to Delaware State Bar Association, 405 N. King St., Suite 100, Wilmington, Delaware 19801, or by fax to (302) 658-5212. A confirmation will be emailed to the registrant. Please keep a copy of this form as your receipt. CANCELLATION POLICY: Registrants may receive a full refund less a $25 cancellation fee for live seminars, if request is made in writing and received no later than one week prior to the seminar. PA CLE Credit will be reported according to the PA CLE Board rules: www.pacle.org. Unpaid registrants who fail to attend are responsible for the full cost of the live seminar. A registration for a live seminar may be transferred to another attorney. Call DSBA at (302) 658-5279 for more information. Visit www.dsba.org for all seminar policies.